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Learning.com and Kendall Hunt Publishing partner to provide digital math curriculum that aligns to textbooks

The new Aha!Math for Kendall Hunt gives teachers a simple way to integrate K-5 digital math content into their instruction

PORTLAND, Ore. — April 22, 2009 — Learning.com and Kendall Hunt Publishing announce a new partnership and new product – [Aha!Math for Kendall Hunt](#) – providing educators with access to both companies’ math curricula, and the flexibility to integrate both traditional and online instruction in an individualized approach.

Aha!Math by Learning.com provides teachers with an effective, Web-delivered supplemental math curriculum to build students’ procedural fluency and conceptual understanding of critical math concepts in grades K-5. Combined with Kendall Hunt’s high-quality math curricula, Aha!Math for Kendall Hunt offers teachers a strong comprehensive curriculum solution to differentiate instruction and to integrate technology into students’ learning.

Aha!Math for Kendall Hunt will be fully aligned to Kendall Hunt curriculum so teachers can easily find digital content that matches what they are working on with their students in Kendall Hunt’s curriculum. It meets teachers’ need for a supplemental math curriculum to reinforce and re-teach critical math concepts through a digital environment, all sorted with a scope and sequence based on the units of instruction in Kendall Hunt’s materials.

Aha!Math for Kendall Hunt is ideal for:

- Re-teaching critical math concepts as teachers move through the content in Kendall Hunt’s math curricula
- Integrating digital curriculum with real-world context that is relevant to students
- Engaging students the way they expect to learn – with technology

“Aha!Math is a perfect complement to our math product line as it will help address the need for quality e-learning solutions in our nation’s schools,” says Charley Cook, Vice President of Kendall Hunt’s K-12 Division. “Kendall Hunt is excited to launch this first wave of products with Learning.com and we look forward to working with them on the development of additional products in the future.”

Educators access Aha!Math for Kendall Hunt through Learning.com’s digital learning environment, making it simple for teachers to manage their classes and assignments, and assign lessons or games to students to access anywhere they have a computer and Internet connection.

“Learning.com is excited to partner with Kendall Hunt, a dynamic provider of inquiry-rich curricula,” says William J. Kelly, Learning.com CEO. “By combining Learning.com’s curriculum delivered through our powerful digital learning environment with Kendall Hunt’s innovative content, this partnership creates an integrated solution with new approaches to comprehensive, individualized math instruction.”

Kendall Hunt customers will have access to the Aha!Math curriculum by fall 2009, in time for the new academic year. Educators can purchase the new aligned Aha!Math for Kendall Hunt through either company's sales organizations.

For more information about Aha!Math for Kendall Hunt, call 800-542-6657 or go to www.kendallhunt.com/ahamath

About Kendall Hunt Publishing

Kendall Hunt is a leading publisher of standards-based, inquiry-rich curricula for mathematics, science, language arts and physical education/health. Mathematics programs include We Discover Math (Pre-K), Math Trailblazers (K-5), Project M3 (Gifted & Talented for Elementary), Math Innovations (Middle School), and SIMMS Integrated Mathematics (High School). For more information, call 800-542-6657 or go to www.kendallhunt.com/k12.

About Learning.com

Founded in 1999, Learning.com helps educators improve student performance in core curriculum and 21st century skills through Web-delivered curriculum and assessment, in use by three million students. Our unique integration of technology literacy with core curriculum instruction enables states, districts and schools to simultaneously improve student proficiency in technology skills and core disciplines. Using our Digital Learning Environment, teachers easily customize curriculum, individualize instruction, and obtain professional development. Learning.com's solutions include EasyTech, a proven, [K-8 technology literacy curriculum](#) that helps students develop and apply technology skills in math, science, language arts, and social studies; [TechLiteracy Assessment](#), providing valid measurement and reports for critical technology skills and knowledge in K-8; [21st Century Skills Assessment](#), providing valid data aligned to ISTE NETS 2007 standards; Aha!Math, [K-5 supplemental math curriculum](#) that builds contextual understanding and conceptual fluency, and Aha!Science, [supplemental science curriculum for grades 3-5](#) that helps students become science thinkers. Learning.com is a member of the Partnership for 21st Century Skills. For more information, please visit www.learning.com or call 800-580-4640.