

**Contact:**  
Caitlin Fox  
Edelman  
(503) 471-6826  
[caitlin.fox@edelman.com](mailto:caitlin.fox@edelman.com)

ASUS Computer International (ACI)  
Debby Lee  
(510) 818-4821  
[debby\\_lee@asus.com](mailto:debby_lee@asus.com)

## **Learning.com and ASUS Announce Partnership to Deliver Web-based Content**

*Combining their expertise in education and PC innovation, the two companies will support educators in their efforts to cost-effectively and easily implement technology initiatives*

**Portland, Ore. – January 23, 2008** – Learning.com and ASUS are pleased to announce the two companies have entered into a strategic partnership in which Learning.com will be the preferred solution partner for K-12 Web-delivered content for the ASUS Eee PC.

Learning.com, the premier provider of Web-delivered curriculum, and ASUS, the worldwide leader in component and notebook design and manufacturing, will together help support school districts in their efforts to:

- make effective use of their technology budgets,
- get PCs into the hands of a greater number of students, and
- give students anywhere, anytime access to proven, effective, digital curriculum.

“Learning.com is excited to see this new category of compact laptop become available through ASUS and to partner with its team to create an extraordinary value for school districts,” says Bill Kelly, Learning.com CEO. “Our experience in education has shown us how enthusiastically students learn with the Web, and the ASUS Eee PC offers a remarkably easy-to-use vehicle to access content.”

Cher Chronis, ASUS Director of Marketing Communication, echoed Kelly’s enthusiasm for the partnership. “Learning.com’s Web-delivered curriculum is a great fit with ASUS’s networking capabilities. Together, we provide districts with an exciting way for students to learn anywhere, anytime.”

ASUS introduced the Eee PC in November in the United States, receiving overwhelmingly positive response. The name Eee PC derives from the concept of “Easy

to work, Easy to learn and Easy to play.” Its small size, lightweight durability and intuitive user interface make it ideal for school use. The Fresno Unified School District, California’s fourth largest school district, has already purchased more than 1,000 units of the Eee PCs from ASUS for use by both students and teachers.

Learning.com and ASUS will announce further details in March about specific promotional offerings that result from the partnership.

### **About ASUS**

ASUS is a world class leader in design and manufacture of 3C total solutions. With a global staff of more than 100,000 and an award-winning R&D design team, *BusinessWeek’s* “InfoTech 100” has ranked ASUS among the top 100 technology companies in the world for ten straight years. In 2006, ASUS reported annual revenue of \$17.4 billion dollars and shipped over 55 million motherboards – representing 1 in 3 PCs sold in the world during that year. With its innovative product designs, legendary quality and superb customer support, ASUS took home the honor from Wall Street Asia as the Number 1 Manufacturer in Quality and Services in 2006.

### **About Learning.com**

Learning.com, the premier provider of Web-delivered curriculum and assessment, partners with schools and districts across the United States to improve student learning. Its award winning technology literacy solutions are **EasyTech**, a technology literacy curriculum that integrates technology instruction into math, science, language arts and social studies; and **TechLiteracy Assessment**, a technology proficiency assessment that provides educators with the data to understand how well students grasp foundational technology skills and meet accountability requirements. Its first core curriculum solution is **Aha!Math**, a supplemental K-5 math curriculum that supports teachers to improve students’ foundational math skills, while developing their problem-solving and reasoning skills. Founded in 1999 Learning.com, serves nearly two million students.