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Contact:

Caitlin Fox

Edelman

(503) 471-6826

caitlin.fox@edelman.com

Learning.com joins with Stanford's Media X

Collaboration researches how to advance interactive technology

Portland, Ore. – September 6, 2007 – Learning.com, the premier provider of Web-delivered curriculum, is excited to announce it has joined Media X at Stanford University. Media X is a collaboration of Stanford and industry that brings together Stanford's leading interactive technology research with companies committed to technical advancement and innovation.

Learning.com will contribute its expertise to the consortium focusing on how teachers teach and students learn with digital curriculum. Its Web-delivered solutions, used by nearly two million students in schools across the United States, include Aha!Math, a K-5, supplemental math curriculum; EasyTech, a technology literacy curriculum that integrates technology into core instruction; and TechLiteracy Assessment, which measures and reports data on students' technology proficiency.

Learning.com will be part of Media X's research network that builds bridges among the best faculty and student scholars at Stanford and thought leaders from influential companies to address questions of real importance within both academia and industry.

"Learning.com is an excellent addition to our network because of its extensive understanding of how interactive technologies can benefit students and educators, and contribute to improving student learning," says Chuck House, Media X director. "We look forward to working with this innovative company."

Learning.com's CEO Bill Kelly echoes those sentiments.

"We're excited to be part of Media X. The program allows innovative companies to share in the leading edge research at Stanford, and find ways to apply these new ideas into the marketplace quickly," says Kelly. "We're anxious to explore how to enhance our digital learning environment to help teachers take advantage of the power of the Web. Our relationship with Media X will help us realize our vision sooner."

About Learning.com

Learning.com, the premier provider of Web-enhanced curriculum, partners with schools and districts to improve student learning outcomes. The Portland, Ore.-based company transforms learning experiences through its understanding of the art and science of Web-based teaching and learning. Founded in 1999, it serves nearly two million students in schools across the United States. Its solutions are [EasyTech](#), a proven, K-8 technology literacy curriculum that helps students develop and apply technology skills to math, language arts, social studies and science objectives; [TechLiteracy Assessment](#), an authentic technology proficiency assessment that provides educators with the data to understand how well students grasp foundational technology skills; and [Aha!Math](#), an interactive K-5 supplemental math curriculum that supports teachers to improve students' foundational math skills, while developing their higher level problem-solving and reasoning skills. For more information, please visit www.learning.com or call 800-580-4640.