

FOR IMMEDIATE RELEASE



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**EasyTech by Learning.com is Certified as “Ready” by SMART Accreditation Gives Educators the Assurance That Learning.com’s EasyTech is Effective and Easy to Use with SMART Board Interactive Whiteboards**

**Portland, Ore. – Date TBD** - EasyTech, the award-winning technology literacy curriculum by Learning.com, has been certified as “Ready” by SMART Technologies Inc. Accreditation at the “Ready” level means SMART finds Learning.com’s EasyTech easy to use, intuitive and interactive for use with its SMART Board interactive whiteboards.

The Web-delivered EasyTech supports teachers to easily and effectively integrate technology skills into their math, science, language arts and social studies instruction. Teachers can use SMART Boards interactive whiteboards and Sympodium interactive pen displays with EasyTech to demonstrate a technology skill or concept they want students to learn and model technology in a lesson or project.

EasyTech provides teachers with interactive tutorials to engage students in activities they find fun and relevant. Students feel a sense of accomplishment as they exercise critical thinking skills and get immediate feedback. They also apply and develop their technology skills to real-world challenges like creating pie charts in spreadsheets to understand fractions of a whole.

EasyTech is aligned with ISTE NETS and with state and core curriculum standards. It was launched by Learning.com in 1999 and is used by more than 1.7 million students throughout the United States.

SMART Technologies Inc. pioneered the SMART Board interactive whiteboard in 1991 and is the global market segment leader in interactive whiteboards and other group collaboration tools. The SMART Software Accreditation Program lets schools and districts know that accredited solutions integrate seamlessly with SMART products.

For more information about EasyTech and to view sample curriculum and reports, visit [www.Learning.com/easytech](http://www.Learning.com/easytech).

**About Learning.com**

Learning.com, the premier provider of Web-enhanced curriculum, partners with schools and districts to improve student learning outcomes. Its Web-delivered solutions are: **EasyTech**, a proven, K-8 technology literacy curriculum that helps students develop and

apply their technology skills to math, language arts, social studies and science objectives; **TechLiteracy Assessment**, an authentic technology proficiency assessment that provides educators with the data to understand how well students grasp foundational technology skills and meet accountability requirements; and **Aha!Math**, an interactive supplemental math curriculum for grades K-5 that supports teachers to improve students' foundational math skills, while developing their higher level problem-solving and reasoning skills. For more information please visit [www.learning.com](http://www.learning.com)

## **About SMART**

**SMART Technologies Inc.** is the industry pioneer and global education market segment leader in interactive whiteboards and other group collaboration tools. SMART products include the line of award-winning SMART Board interactive whiteboards, and the Senteo™ interactive response system, AirLiner™ wireless slate, Sympodium™ interactive pen display, Actalyst™ interactive overlay, Bridgit™ conferencing software and other software. The SMART Board interactive whiteboard is used to teach 15 million students in 500,000 classrooms in more than 100 countries around the world.

SMART is a private company founded in 1987. Employing more than 1,000 people, SMART is headquartered in Calgary, Alberta, Canada, with assembly facilities in Ontario and offices in Bonn, Tokyo, Shanghai, New York City, Chicago and Washington, DC. SMART has been issued and maintains a broad portfolio of patents with numerous US, Canadian and other patents pending. In 1992, SMART formed a strategic alliance with Intel Corporation that resulted in Intel's equity ownership in the company. SMART products are sold through resellers worldwide. To learn more about SMART and its products, visit [www.education.smarttech.com](http://www.education.smarttech.com) or [www.smarttech.com](http://www.smarttech.com).