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LEARNING.COM WELCOMES CANDACE PETERSEN AS PRESIDENT/COO

*Petersen's operations, strategic experience to support
Learning.com in the education sector*

PORTLAND, OREGON (March 19, 2007) – Learning.com announces today the appointment of Candace Petersen as its President/Chief Operating Officer. Petersen will bring to Learning.com her extensive strategic business and education sector experience, focusing her efforts on its business strategies and the expansion of sales and operations.

Petersen was most recently vice president and chief strategy officer for InFocus Corporation, a worldwide leader in the projection market, headquartered in Wilsonville, Ore. In that role she was responsible for developing and implementing the InFocus strategic plan to pursue growth opportunities in the education market, as well as beyond the company's core products. She has nearly three decades of business experience in high tech and industrial companies, and has held various management positions in corporate strategy, business analysis and marketing, including corporate economist for IBM.

Petersen, who holds a doctorate in Systems Science from Portland State University, was also a founding partner of Petersen & Prusia, a marketing research and consulting firm for advanced display and emerging high-tech industries, and has for 10 years taught as an assistant and adjunct professor in PSU's School of Business.

"Candace brings to Learning.com the expertise and experience that will support us as we continue to expand our products and services in the education sector, develop relationships and partnerships, and serve our students and districts," says William J.

Kelly, Learning.com's CEO and Founder. "I'm very excited to have someone with Candace's experience join us. I anticipate that we will move rapidly to meet our goals with her support."

About Learning.com

[Learning.com](http://www.learning.com), the premier provider of Web-enhanced instruction, partners with schools and districts to improve student learning outcomes. The Portland, Ore.-based company transforms learning experiences through its understanding of the art and science of Web-based teaching and learning. Its award-winning software products, [EasyTech](#) and [TechLiteracyAssessment](#), provide educators with the tools to incorporate technology skills into core curriculum instruction. Educators also receive the data to understand how well students are grasping foundational technology skills and meeting accountability requirements. Its newest solution, [Aha!Math](#), provides an Internet-delivered supplemental math curriculum for grades K-5. For more information, please visit www.learning.com or call 800-580-4640.

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